



**FOR IMMEDIATE RELEASE**

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**RITA Corporation Signs Distribution Agreement with Assessa Indústria Comércio e Exportação Ltda for North America**

RITA Corporation, a leading supplier of specialty chemicals to the personal care industry announced that it has signed an exclusive North American distribution agreement with Assessa Indústria Comércio e Exportação Ltda, specializing in the development and production of high-efficiency bio-active ingredients for the cosmetics industry. The agreement covers distribution rights for North America, inclusive of Assessa's expansive line of bio-actives, including their key lines Ormagel, Quiditat and Frulix.

"Assessa is highly regarded as a leading, manufacturer of technology based, research driven, highly effective bio-actives, as well as a steward to the environment," Brian J. Goode, President of RITA Corporation, said, "We are extremely pleased to partner with Assessa, as we continue to seek out the new, novel and proven raw materials for our all important customer base."

**ABOUT RITA Corporation**

Over the past 54 years, RITA Corporation has positioned itself as a leading supplier of specialty chemicals to the personal care industry. Headquartered in Crystal Lake, IL, RITA operates five wholly owned distribution centers across the United States and is represented by international agents on six continents. In addition to exclusive distributorships with premier agents RITA maintains state of the art production, formulation and quality control laboratories to deliver unique solutions personalized to the needs of each customer.

**ABOUT Assessa**

ASSESSA is a Brazilian company, specializing in the development and production of high-efficiency bio-active ingredients for the cosmetics industry. The company boasts a highly qualified technical team enabling it to provide - in partnership with major research centers and related companies - groundbreaking, high-performance biological extracts, which combine quality, dependability, market-appeal and competitive pricing. The excellence of the ASSESSA marquee - and the success of the company - are such that our ingredients can now be found in over 300 different products, manufactured by dozens of factories in various different countries. Our biological ingredients are available in all the major world markets thanks to a distribution network stretching across the five continents. Our mission is to provide our clients with new active ingredients - combining technical knowledge with respect for the environment - which allow for the creation of effective and innovative cosmetic products.

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